

→ **build** ↗ — ● —  
**capacity for**  
↗ **postsecondary**  
○ **success** ○ ●

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# Introduction + Overview



# OneGoal Overview

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Many paths,

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- Our vision is for **every young person to have an equitable opportunity to achieve their greatest postsecondary aspirations.**
- We believe the landscape of higher education and postsecondary planning is **complex and should be explicitly taught as a subject matter.** This is especially true for first-generation students and those from low-income communities.
- Our **flagship classroom model** trains and coaches educators to lead a three-year program (grades 11-13), which is delivered during the school day, and designed to support students in their postsecondary pathway plans.

Now, our learning community is back to engage practitioners in  
New York...

**Build Capacity for Postsecondary Success**

# Series Overview

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OneGoal, a proven thought leader and facilitator of postsecondary readiness solutions in New York and nationally, launched in 2022-23 *Build Capacity for Postsecondary Success*, a **suite of professional development opportunities** to empower educators, counselors, and school leaders to strengthen their postsecondary supports.

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**Our workshops have engaged over 300 practitioners** across NYC and the tristate area, sharing **diverse expertise and innovative solutions** to develop and expand their knowledge base.

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We hope you'll join us in 2024-25 to build your network, share ideas and gain actionable resources for your daily practice!

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Pricing: \$50 — Join workshops à la carte or bundle opportunities together to maximize engagement and learning!



# Intended Audiences

Our workshops are designed for:

- School and college counselors
- Classroom teachers
- School administrators
- Higher ed educators and leaders
- Parent coordinators
- School partnership leads
- CBO staff leading postsecondary readiness/success work
- Parents



These workshops were developed for stakeholders in New York, but those in other geographic areas may join as well.

# What you can expect from each workshop

- Workshop sessions are hosted **virtually via Zoom**.
- Workshop sessions are approximately **two hours long**, though some may run longer. Please see the times for each session offering.
- All registered participants **receive a participant guide and materials** for each workshop.
- All registered participants **receive the recording** of the workshop session.

*Note: You are not required to be on camera during the workshop session, though we do recommend being somewhere with minimal distractions, if possible, and we ask that you engage as best as you can via the Chat, off-mute or through other Zoom features.*

**Rebecca Forbes**

she/her

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*Director of Partner Engagement*

## About the Facilitator

Working in New York City for over a decade, Rebecca has held key roles in non-profits working in both education and veterans engagement. She previously led community building and leadership development efforts among the military community at both Travis Manion Foundation and Iraq and Afghanistan Veterans of America. She started her career at ExpandedED Schools, which increases access to enriching learning experiences for kids in NYC. Rebecca graduated from Baruch College (CUNY) with a bachelors in English literature.

Connect with Rebecca on [LinkedIn](#).

Email Rebecca at [rebecca.forbes@onegoalgraduation.org](mailto:rebecca.forbes@onegoalgraduation.org).



# Workshop Offerings



# Workshop Topics

Workshop Title (with Link to Page)	Session Info	Cost, per participant
<a href="#"><u>Navigating Mental Health Supports</u></a>	Oct. 28 @ 3:30pm	\$50
<a href="#"><u>Looking Inward in the Postsecondary Planning Process</u></a>	Oct. 29 @ 9:30am	\$50
<a href="#"><u>Failing Forward</u></a>	Nov. 19 @ 3:30pm	\$50
<a href="#"><u>Engaging Families Toward Advocacy</u></a>	Nov. 20 @ 9:30am	\$50
<a href="#"><u>Building Connections from Classes to Careers</u></a>	Dec. 5 @ 9:30am	\$50
<a href="#"><u>Making Quality Decisions in Enrollment</u></a>	Dec. 5 @ 3:30pm	\$50
<a href="#"><u>Connecting the Dots on Students' Networks</u></a>	Dec. 12 @ 9:30am	\$50
NEW: <a href="#"><u>Connecting the Dots on Networks – For Students!</u></a>	Contact us to bring this workshop to your student community!	
NEW: <a href="#"><u>The World is Wide!: Exploring Pathways - For Students!</u></a>	Contact us to bring this workshop to your student community!	

# Navigating Mental Health Supports

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A dynamic conversation to engage school leaders, educators, and counselors in reflection about their perspectives on mental health and well-being within their community. In this space, participants will be able to share perspectives and learn from other practitioners' experiences and strategies. This workshop will also discuss accessible, free or low-cost resources and tools designed for both students and staff.

## Intended Goals for Workshop:

- Reflect on your experiences supporting students in their mental health and well-being.
- Discuss strategies and practices you utilize in your community.
- Hear from five stakeholders as they share resources and tools that can support your students and colleagues.

### Session Info:

October 28 from 3:30pm to 5:30pm

**Cost:** \$50, per participant

**Register [HERE!](#)**

# Looking Inward in the Postsecondary Planning Process

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Encouraging students to take intentional time for self-reflection ensures they can be more in tune with how the unique aspects of who they are best inform the path they will take. The more they know themselves, the better the decision they will make. In this workshop, we'll share exercises and activities that help students explore their strengths, passions, values, and aspirations to maximize their postsecondary goal-setting and planning.

## Intended Goals for Workshop:

- Discuss the value of self-exploration for young people as they begin their postsecondary planning process.
- Understand the use of the Tree Graphic Organizer structure as a self-exploration tool in postsecondary planning.
- Explore opportunities to utilize self-exploration activities in your advising practices.

## Session Info:

October 29 from 9:30am to 11:30am

## Cost:

\$50, per participant

**Register [HERE!](#)**

# Failing Forward

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This workshop creates space for discussion about the importance of failure in learning and growth. Participants will reflect on the value of failure and explore how to re-frame adversity when students are confronted with mistakes or obstacles.

## Intended Goals for Workshop:

- Explore and discuss personal ideas and professional experience navigating failure.
- Dive into research and storytelling on failure, obstacles and adversity.
- Discover ideas that bring learning into practice.

### Session Info:

November 19 from 3:30pm to 5:30pm

### Cost:

\$50, per participant

**Register [HERE!](#)**

# Engaging Families Toward Advocacy

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How can family engagement truly *engage* families? That's the question at the center of this workshop, which will delve into both fundamentals to strengthen collaboration as well as elevate a strategy developed by the [Right Question Institute](#) that empowers families to be advocates for their children's success in school.

## Intended Goals for Workshop:

- Discuss your experiences engaging families in your community.
- Dive into thought leadership on family engagement fundamentals and strategies.
- Discover a strategy developed by the Right Question Institute that empowers families to be advocates for their children's success in school.

### Session Info:

November 20 from 9:30am to 11:30am

### Cost:

\$50, per participant

**Register [HERE!](#)**

# Building Connections from Classes to Careers

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Students are eager to recognize the value of classroom work in their everyday lives. In collaboration with [Character Lab](#), OneGoal curated a special version of their research-based activity *Build Connections* to empower students to make meaning in their learning, specifically within the prism of postsecondary planning and advising. In this workshop, we'll share the activity toolkit and discuss ways you can incorporate it into your practice.

## Intended Goals for Workshop:

- Reflect on your experiences connecting with core classes in high school.
- Dive into a tool for students to build connections between their classes and their goals.
- Consider how you can utilize the tool in your advising practices to support students in making meaning in their learning.

## Session Info:

December 5 from 9:30am to 11:30am

## Cost:

\$50, per participant

**Register [HERE!](#)**

# Making Quality Decisions in Enrollment

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Coaching students to make informed decisions about their postsecondary path is a key aspect of effective advising. To help students in navigating the many aspects that make for a strong fit, OneGoal applies a “Quality Enrollment” framework. In this workshop, we’ll explore the framework and reflect on strategies to support students in these decisions.

## Intended Goals for Workshop:

- Explore and discuss personal and professional experiences navigating postsecondary pathway decisions.
- Dive into OneGoal’s Quality Enrollment strategy, which provides students with a framework to make informed decisions.
- Reflect on how you might adapt the Quality Enrollment strategy to your own practices and community.

## Session Info:

December 5 from 3:30pm to 5:30pm

## Cost:

\$50, per participant

**Register [HERE!](#)**



# Connecting the Dots on Students' Networks

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Research consistently shows the value of networks for students in building confidence and making connections to support their academic and career goals. In this workshop, participants will explore the importance of networking skills for students and learn more about a four-part framework developed by the [Christensen Institute](#) that highlights the key components of strong networks.

## Intended Goals for Workshop:

- Unpack the value of networks and reflect on practices in your community.
- Dive into research and emerging practices that underscore the value of assessing students' networks.
- Consider the use of networks among your students and in your community, and determine opportunities for growth.

## Session Info:

December 12 from 9:30am to 11:30am

## Cost:

\$50, per participant

**Register [HERE!](#)**

# Connecting the Dots on Networks – For Students!

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Networking can feel daunting at any stage, whether you're just starting your college journey, about to head into internship season or trying to land a job -- your first job or your fourth one! And yet, networking is increasingly important in many career paths. In this workshop, students will gain new perspective on networking and walk away with helpful resources to feel confident next time they meet someone new!

## Intended Goals for Workshop:

- Consider your thoughts on networking and hear a personal story of a career journey.
- Learn a strategy to build a supportive network of advisors to support your career growth.
- Walk away with tools for identifying your strengths as well as resources to support your next networking conversation.

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## Recommended Audience

This topic can be facilitated for students in high school and for those who have graduated.

**Contact us to talk more about bringing this workshop to your student community!**

# The World is Wide!: Exploring Pathways – For Students!

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Figuring out what's next after graduation can be a daunting decision, especially with all the many potential paths out there. Navigating this decision-making process can feel tricky, but often starts with getting as much information as possible. In this workshop, you'll hear about a variety of local pathways in tech, healthcare, culinary arts and service opportunities as well as hear about resources to help you discover additional different careers and pathways.

## Intended Goals for Workshop:

- Consider your thoughts and feelings about what's next after graduation.
- Learn about a variety of pathways in tech, healthcare, culinary arts and service opportunities.
- Hear about resources to help you discover different careers and pathways.

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## Recommended Audience

This topic is intended to be facilitated for students in high school.

**Contact us to talk more about bringing this workshop to your student community!**

# Registration Information



# Registration

Please use [this registration form](#) to register for your desired workshop offering(s).

Click on the magnifying glass to see available session dates for each workshop. Each workshop session costs \$50 per person and is held in one, 2-hour session.

Your total cost will be calculated at the end of the form; click "Next Page" to continue.

If you have a discount code, you will be prompted to input it prior to giving payment information.



The screenshot displays a registration interface with the following elements:

- Workshop Title:** Navigating Mental Health Supports (Cost: \$50)
- Search Bar:** A text input field with a magnifying glass icon on the left and a refresh icon on the right.
- Session Dates:** October 3 - 2pm to 4pm
- Workshop Title:** Connecting the Dots on Students' Networks (Cost: \$50)
- Search Bar:** A text input field with a magnifying glass icon on the left.
- Workshop Title:** Failing Forward (Cost: \$50)
- Search Bar:** A text input field with a magnifying glass icon on the left.

# A Note About Pricing Guidelines

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We will **not** be able to issue refunds if you do not attend a workshop session you registered for. You will be **offered a credit to use to attend a future session of that workshop or a different workshop entirely.**

While our workshops are designed to create community among practitioners across New York City, **our team is also available to facilitate any workshop topic to your individual institution's staff, in-person or virtually, scheduled at your convenience and priced to your budget.**

If this is of interest, please reach out to our team to discuss logistics and pricing options. Email Rebecca Forbes, director of partner engagement, at [rebecca.forbes@onegoalgraduation.org](mailto:rebecca.forbes@onegoalgraduation.org).

# Hear From Our Community





## What We've Heard →

**“I loved the amount and variety of resources that were shared. I think there was something for all the issues that were discussed. I really appreciated the inclusion of resources for staff and practitioners.”**

*–a director of postsecondary success at a community-based organization (CBO)*

**“The materials were really helpful and I plan on using the majority of materials with my students for future sessions with them.”**

*–a director of mentoring program at a Bronx charter school*

**“The discussion was relevant and engaging. The activity and the video really helped to enhance my understanding of the protocol.”**

*–an academic counselor at a Brooklyn charter school*

**“This workshop was super well-organized and well-presented. Information was clear, context was helpful, and I enjoyed reflecting on my experience completing worksheets and linking that to student experiences.”**

*–a college & career manager at a CBO*

**“I learned of new ideas that can be applied to my work with students. A really great presenter, [who] did a great job of asking the right questions, connecting participant ideas and just being really thoughtful in her responses.”**

*–a program manager at a CBO*

**“I was so pleasantly surprised at what a useful workshop this was and will definitely sign up for another one.”**

*–a college advisor at a CBO*



# About OneGoal



## Mission ▾

Lead the movement to transform postsecondary advising + support.



## Vision ▼

Every student will have an equitable opportunity to achieve their greatest postsecondary aspirations.



# OneGoal.

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→ **for Teachers and Students**

OneGoal is a 3-year program that starts in high school and continues through the first year of postsecondary. Teachers champion their students, helping them chart their educational paths and build skills and mindsets to realize their greatest postsecondary aspirations.

Many paths.



# Key elements of the OneGoal Model →





# **OneGoal New York**



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# 18

Partners

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# 1,700

Students

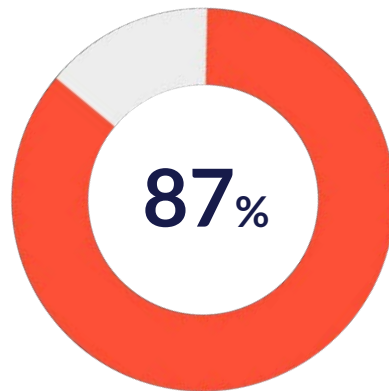
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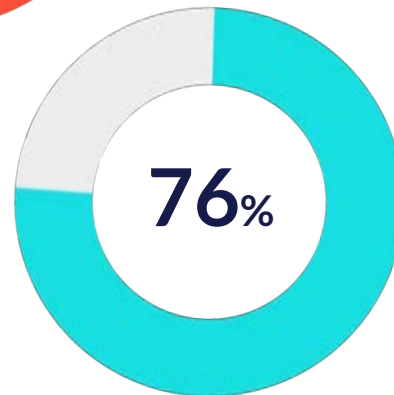
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Established

## Impact on Students →



Since our launch in 2014, 88% of OneGoal New York high school grads **enroll** in a postsecondary institution



of OneGoal New York high school grads **persist** one year after high school graduation



# Current High School Partners

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Academy of Urban Planning and Engineering

Brooklyn Collegiate High School

Bushwick Leaders High School for Academic Excellence

Digital Arts and Cinema Technology High School

Frederick Douglass Academy III Secondary School

High School for Media and Communications

John Bowne High School

Manhattan Center for Science & Math

Mott Hall High School

New Heights Academy Charter School

Pharos Academy Charter High School

Riverdale / Kingsbridge Academy

The Bronx Center for Science and Mathematics

The Cinema School

The Equality Charter School

W. H. Maxwell Career and Technical Education High

West Bronx Academy for the Future

Williamsburg Preparatory School

# Follow Us



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